



**Mayor and Council**

400 Witherspoon Street  
Princeton, NJ 08540

Meeting: 08/23/21 07:00 PM  
Department: Health

**RESOLUTION 21-285**

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**Resolution Authorizing Purchase of Variable Messaging Board from Traffic Safety Service for Community Health Communication, Not to Exceed \$15,000.00**

**WHEREAS**, Princeton is in need of additional messaging and outreach capacity by the Princeton Health Department to communicate health concerns related to the COVID-19 pandemic;

**WHEREAS**, Traffic Safety Services has provided a quote to Princeton for purposes of providing the sought after messaging board totaling \$15,000.00; and

**WHEREAS**, the Chief Financial Officer has certified that sufficient funds are available to pay for said services out of the Health Department budget, NJDOH Strengthening Local Public Health Operations line item, Account No. 02-213-44-958-301;

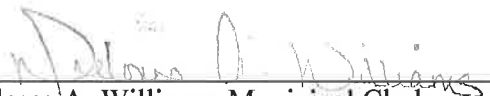
**WHEREAS**, the Princeton Health Department will be reimbursed in full for the price of the messaging board through a grant received by the New Jersey Department of Health, Strengthening Local Public Health Capacity grant;

**NOW, THEREFORE, BE IT RESOLVED** by the Mayor and Council of Princeton as follows:

1. In accordance with the above "Whereas" clauses, the contract between Princeton and Traffic Safety Service for the procurement of a full matrix display, variable messaging board, is hereby ratified and approved.
2. Traffic Safety Service shall be paid a fee not to exceed \$15,000.00.
3. A copy of this Resolution and the agreement/purchase order shall be placed on file in the Office of the Clerk.

Councilperson	Absent	Present	1 <sup>st</sup>	2 <sup>nd</sup>	Yea	Nay	Abstain	Disqualified
Mr. Cohen		X			X			
Ms. Fraga		X			X			
Ms. Niedergang		X	X		X			
Ms. Pirone Lambros		X		X	X			
Ms. Sacks		X			X			
Mr. Williamson		X			X			
Mayor Freda		X						

I, Delores A. Williams, Municipal Clerk of Princeton, do hereby certify that the above is a true copy of a resolution adopted by the Mayor and Council of Princeton at a meeting held August 23, 2021.

  
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 Delores A. Williams, Municipal Clerk

**ATTACHMENTS:**

- Council Memo - Health Department Variable Messaging Board REVISED 2021 (DOCX)
- Variable Messaging Board 2021 - SPANISH (PDF)