



RESOLUTION 21-71

Resolution Establishing a Vision Zero Task Force

WHEREAS, the Municipality of Princeton, through the work of several departments, seeks to improve the safety of our streets for everyone, including people who drive, walk, bicycle, and take transit; and

WHEREAS, in 2017 the Municipality updated the Circulation Element of its Community Master Plan to incorporate Complete Streets principles, a comprehensive sidewalk plan, and a community-wide Bicycle Mobility Plan; and

WHEREAS, Princeton is one of New Jersey's most bikeable and walkable communities, and has been actively encouraging sustainable forms of transportation, such as walking, biking, and shared mobility; and

WHEREAS, school-age children walk or bike to Princeton's neighborhood schools; and

WHEREAS, traffic-related injuries disproportionately affect children, people of color, people with limited English proficiency, and senior citizens - many of whom regularly rely on non-motorized forms of transportation to move throughout Princeton; and

WHEREAS, during the five-year period between 2015 and 2019 there were 78 traffic related injuries and 3 fatalities suffered on Princeton's streets; and

WHEREAS, Vision Zero, a global model that began in Sweden in 1997, includes five core principles:

1. Municipalities can prevent traffic deaths;
2. Human error is inevitable;
3. Municipalities can prevent severe injuries;
4. The entire system, not individual actors, is responsible for safety;

5. Saving lives is not expensive; and

WHEREAS, Vision Zero encourages municipalities to adopt achievable goals to prevent traffic related severe injuries and fatalities; and

WHEREAS, cities and college towns across the United States including New York City, Philadelphia, Cambridge, Ann Arbor, and Hoboken, have established Vision Zero campaigns to eliminate traffic-related serious injuries and fatalities; and

WHEREAS, successful implementation of a Vision Zero campaign will require coordinated cooperation between various municipal departments and community organizations, including the Princeton Department of Infrastructure and Operations, Police Department, Engineering Department, and the Board of Education; and

WHEREAS, the Princeton Council seeks to establish a Vision Zero Task Force as the primary implementation tool for interdepartmental and community coordination to create a Vision Zero Action Plan for Princeton;

NOW THEREFORE, BE IT RESOLVED by the Mayor and Council of Princeton that a task force to be known as the “Vision Zero Task Force” is hereby established, which shall comprise the following members:

- Mayor Mark Freda
- Councilman David Cohen
- Councilwoman Mia Sacks
- One representative from the Traffic Safety Bureau of the Princeton Police Department
- The Princeton Municipal Engineer or her designee
- The Director of the Department of Infrastructure and Operations or his designee

- The Princeton Planning Director or his designee
- One representative from the Board of Health, to be appointed by the Health Officer
- One representative from the Board of Education, to be appointed by said board
- Two representatives from the Pedestrian and Bicycle Advisory Committee, to be appointed by the Committee Chair
- One representative from the Princeton Senior Resource Center (PSRC), to be appointed by the Executive Director of PSRC
- One representative from Princeton University or other institution of higher education located in Princeton, to be appointed by the University's Director of Transportation Planning
- One representative from the Human Services Commission, to be appointed by the Director of Human Services
- One representative from Greater Mercer Transportation Management Association, to be appointed by said association
- Two representatives at large selected by the Mayor and Council representatives on the Task Force from interested members of the public

and

BE IT FURTHER RESOLVED, that the Vision Zero Task Force is hereby charged with developing an Action Plan by December 2021, which shall include crash data including cause, location, frequency and severity of injuries throughout our community; a range of concrete and specific improvements to our roadway design standards, traffic signal policies, street lighting policies, enforcement activities, and other items as further research may dictate;

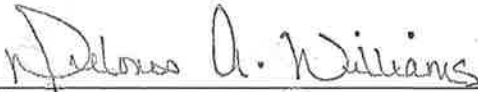
and follow-up metrics to monitor the progress of implementation as well as document the effectiveness of the improvements; and

BE IT FURTHER RESOLVED, that the Vision Zero Task Force shall remain in effect until such time as the Action Plan has been completed and presented to the Mayor and Council; and

BE IT FURTHER RESOLVED, that this resolution shall take effect immediately.

Councilperson	Absent	Present	1 st	2 nd	Yea	Nay	Abstain	Disqualified
Mr. Cohen		X	X		X			
Ms. Fraga		X			X			
Ms. Niedergang		X			X			
Ms. Pirone Lambros		X			X			
Ms. Sacks		X			X			
Mr. Williamson		X		X	X			
Mayor Freda		X						

I, Delores A. Williams, Municipal Clerk of Princeton, do hereby certify that the above is a true copy of a resolution adopted by the Mayor and Council of Princeton at a meeting held February 16, 2021.



 Delores A. Williams, Municipal Clerk