



Office of the Mayor, Liz Lempert
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Dear Princeton Resident,

Sustainable Princeton has recently launched a new "EnergySmart Homes Campaign" that can help you reduce your home's energy use and environmental impacts while also saving you money.

The EnergySmart Homes Campaign is based on a model designed by Sustainable Jersey to encourage participation in the NJ Home Performance with Energy Star (HPwES) Program. HPwES can help you qualify for up to \$5,000 in cash rebates, and up to \$10,000 in zero-interest financing for home energy improvements that reduce energy use by up to 30 percent. With the average home energy bill in New Jersey running over \$3,000 a year, the savings can be significant.

To help Princeton residents take advantage of the HPwES program, the EnergySmart Homes Campaign is offering a \$49 home energy assessment from Ciel Power LLC, a firm selected by Sustainable Princeton through an extensive evaluation process as its initial partner in the campaign. Assessments include a comprehensive evaluation of your home's current energy use and recommendations for improving energy efficiency in a cost-effective way. The program is completely voluntary. For questions or to schedule an assessment, contact Ciel Power at 201-632-3463 or visit www.cielpower.com.

Please note that the selected EnergySmart Homes Campaign Partner is not a recommendation or endorsement of any specific contractor to provide the improvements recommended by the assessment, and the program cannot guarantee that individual homeowners will automatically qualify for the NJ HPwES incentives. However, similar programs in towns such as Highland Park and Woodbridge have been very successful in increasing HPwES participation.

Contact Sustainable Princeton at 609-454-4757 or at info@sustainableprinceton.org with any questions about the EnergySmart Homes campaign or other energy efficiency and waste reduction efforts in Princeton.

Thank you for considering participating in this town-wide effort to create a greener, cleaner and healthier community!

Sincerely,

Liz Lempert
Mayor



Does your home cost a fortune to heat in the winter & cool in the summer?

Is the insulation in your home old and outdated?

Is your hot-water heater due for replacement?

Does your house have an old, outdated, and inefficient furnace or boiler?

The New Jersey Home Performance with Energy Star Incentive Program is offering up to **\$5,000** cash back and up to **\$10,000** of interest-free financing to replace outdated furnaces, boilers, hot-water heaters, and insulation with new energy-efficient products!



Ciel/POWER

EnergySmart Homes

\$49 Home Energy Assessment Campaign



Sustainable Princeton

in Association with

Ciel/POWER

cielpower.com
201.632.3463



NJHIC#13VH06170900





EnergySmart Homes

The EnergySmart Homes Campaign was established as a way to promote awareness of practical resources available to Princeton residents that will help save energy and money while bringing us closer to achieving our goal of a Sustainable Princeton.

Sustainable Princeton invites you to discover rebates and incentives available from the New Jersey Board of Public Utilities and the New Jersey Clean Energy Program. In three easy steps, you can begin saving energy, money and the environment!

Start by signing up today for a \$49 home energy assessment provided by Ciel Power LLC, an accredited provider through the New Jersey Home Performance with Energy Star Program.

Step 1

Schedule your Energy Assessment.

For \$49, a Ciel Power Energy Assessment will assess how your home is wasting energy and how much money is available to you in incentives and financing to make your home energy-efficient. The more we can save on your utility bills, the more you qualify for rebates in financing.

Step 2

Review & install Upgrades

Your Ciel Power Energy Consultant will review the energy-saving measures that have the biggest return on investment for your home. You decide which measures to pursue. Then use Ciel Power or another Home Performance with Energy Star-certified contractor (www.njcleanenergy.com/hp) to seal air leaks, install energy-efficient heating, cooling or insulation products in your home to save you up to 30% on your heating and cooling bills!

Step 3

Get Your Rebate!

The contractor can handle all of the paperwork and processing so you don't have to. Specialists ensure that your financing is handled properly and your cash-back is delivered within 120 days of the date the improvements were installed in your home.

Could you benefit from upgraded



- Insulation?
- Heating Equipment?
- Air-Conditioning?
- Air-Sealing?
- Hot Water Heater?

Our Home Energy Assessment is designed to uncover rebates & financing options available to you through the New Jersey Home Performance with Energy Star Program. This nationally acclaimed program provides New Jersey residents with incentives to increase the energy-efficiency of your home.

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| Tier 1 | Projected Total Energy Savings of less than 10% | No Incentive | |
| Tier 2 | Projected Total Energy Savings of 10% and less than 20% | Up to \$2,000 Cash Rebate | 0% Interest loan up to \$5,000 |
| Tier 3 | Projected Total Energy Savings of 20% and less than 25% | Up to \$4,000 Cash Rebate | 0% Interest loan up to \$10,000 |
| Tier 4 | Projected Total Energy Savings of 25% or greater | Up to \$5,000 Cash Rebate | 0% Interest loan up to \$10,000 |

Contact us today to schedule your Energy Assessment!
201.632.3463 • www.cielpower.com/princeton

