

## Aspirational Vision Statement

### Option A

Princeton welcomes cycling as a valid and essential form of transportation for residents and visitors. Implementation of the Bicycle Master Plan over time creates a more livable, healthy, equitable, sustainable, and mobile community, whose streets safely accommodate and encourage people to bicycle for fun, recreation, and daily transportation.

### Option B

The vision of the BMP is to create a community where residents and visitors of all ability levels can safely and comfortably bicycle to all destinations. Princeton is a more livable, healthy, equitable, sustainable and accessible place, whose street network welcomes and encourages people to ride a bicycle for fun, recreation, and daily transportation.

Other wording that may be applicable to the vision statement:

- Language from the Circulation Element
  - emphasizes the need for reduced dependency on motor vehicles
  - “ensure long-term sustainability of the community’s social diversity, neighborhood quality of life and vibrancy of its town center.”

## Goals of the Princeton Bicycle Master Plan

1. **Policy** | Advance and support the Municipality’s Complete Streets Policy and Master Plan.
2. **Safety** | Prioritize safety for those with limited transportation options, including school-age children and vulnerable roadway users.
3. **Accessibility and Comfort** | Create a low stress bicycle network that is accessible to cyclists of all ages and ability levels.
4. **Connectivity and Convenience** | Develop a core bicycle network with seamless and convenient connections throughout the municipality and across the region, including schools, offices, public library, parks, local shopping, and residential neighborhoods.
5. **Mobility** | Encourage higher bicycle use for short, local trips to mitigate roadway congestion and parking demand issues in the downtown core.
6. **Health and Equity** | Encourage and promote cycling as an active, affordable, and essential form of transportation to improve community health, wellness, and equity.
7. **Awareness and Mutual Respect** | Promote safe cycling practices and a mutual respect and better understanding of the rules of the road among all roadway users through education, enforcement, and encouragement programs.
8. **Process and Implementation** | Establish a clear framework for implementation of the Bicycle Master Plan, that reflects and enhances the local context, recognizes the spectrum of travel needs and facility types, and acknowledges the need for balance and trade-offs.

## Metrics and Indicators

- Implement one new bike facility project every year
- Double the number of students who bike to school within 5 years
- All residents live within one-half mile of a low stress bicycle facility within 5 years
- All residents live within one-quarter mile of a low stress bicycle facility within 10 years

- Double number that bike to work by 2025
- Implement annual bike count program
- Implement bike share system by 2017
- Implement a Vision Zero safety initiative
- Double the amount of bicycle parking available in the downtown core within 5 years.
- Attain Silver Level Bicycle Friendly Community status

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