

Director's Message October 2013: Annual Report 2013

PSRC's fiscal year ended on June 30, which leads me to do a year-end review of our goals and activities for the year, and to work with board and staff on directions for the coming year. I want to share some highlights of our accomplishments with you as well.

THE NUMBERS: In 2012-13, an average of **1389** people attended PSRC programs each week. Another **90** had contact with a social service staff member. **490** volunteers and **12** paid instructors helped our **10** staff (3 full time) to make the magic happen.

PSRC offered 9 fitness classes, 33 Evergreen Forum classes, and 12 other enrichment classes. The Next Step program held 109 events for **1189** people and 33 Evergreen Forum classes had **793** enrolled. There were 24 computer classes, 18 lunch and learn programs and 15 special lectures. Big events included April's retirement party, the holiday party, art show opening, and Chinese New Year, each drawing 60-225 people. The Plan for the Future conference and AARP Consumer Resource Fair each helped inform over 150 people about local resources. Two trips were also popular, as well as movies and opera videos.

There were **2855** social service contacts, including information and linkage to area resources, assistance with benefits, case management, counseling and consultations, and home visits with individuals and families. Partners in Caring Princeton (PIC-Princeton) did ongoing care coordination for **51** people. There were 5 ongoing support groups and 6 social groups. 23 HomeFriends visited 17 home-based people. There were also several distributions of donated food, gifts and tickets to residents in low-income housing. They were particularly busy in the wake of Hurricane Sandy.

352 active registered riders took **3523** rides with Crosstown. We were very excited to advocate for 6 day FreeB service. **70** GrandPals read weekly with children in 4 schools.

MAJOR MILESTONES: PSRC left the United Way collaborative and formed our own **PIC-Princeton** care coordination program. It enables us to serve more people in Princeton, access a wider range of resources, return the focus to the client, and create an individualized plan for him/her. This is an essential service to support the growing number of people who choose to remain in their own homes.

PSRC is excited about the formation of the **Men In Retirement** group, where a growing number of participants meet weekly for breakfast, discussion, lectures or outings. The Next Step program also launched the **Encore Intern** program which provides internships at PSRC for mid-life career changers who want to gain experience in the non-profit sector. 5 interns successfully completed the program and a new class is being screened for this Fall.

This year, there were many more single-session programs including art lectures, author talks and resource events as interest has grown dramatically. Attendance in most of the regular ongoing classes stays fairly constant. New programs include the successful Brunch for Your Brain and TED Talks. Computer classes on new technology have also been very popular. It is exciting to see the Evergreen Forum and Next Step programs growing rapidly, as they are good introductions to PSRC for new,

younger participants. At the same time, PSRC strives to offer a wide range of programs that appeal to people with varying interests and abilities.

ACCOMPLISHED GOALS:

- We made progress toward transitioning to a new data base.
- We sought and received new grant and business support.
- More people are receiving notices and *Mature Princeton* electronically and connecting with PSRC on Facebook.
- Support services have expanded and PIC Princeton was started
- Volunteers are linked with opportunities more quickly
- The Encore Internship program launched
- We have implemented an evaluation component for more programs
- A bequest program was initiated
- Successful fundraising events: Capitol Steps, Brunch at Home, Cotton Club and annual appeal.

In conclusion, it was a busy and successful year. Our community of participants continues to grow, to attend the programs planned, and to make use of the support services offered. Many people volunteered their time and talents to contribute to this success and we have an amazing, dedicated staff which works very hard to make it appear smooth and effortless. Thanks to all of you who support PSRC with your donations, volunteer time, ideas, and participation.

Susan W. Hoskins LCSW