

PALMER SQUARE MANAGEMENT
EVENT SCHEDULE
2014

On February 24, 2014 Palmer Square Management, L.L.C. requests permission to use the park-like area known as The Green and the PSW, PSE, PSN, 1 PS right-of-way areas for a series of annual downtown events.

A Certificate of Insurance in the amount of \$1,000,000 naming the Mayor and Council of Princeton as *Certificate Holder* and *Additional Insured* is on file in the Borough Clerk's office through June 10, 2014. The annual certificate for June 11, 2014 - June 10, 2015 will be forwarded to the clerk's office.

The contact for each event held in Palmer Square is: Anita Fresolone, Director of Marketing, 609.921.2853 or afresolone@palmersquare.com.

Palmer Square will work closely with Police and other officials re: Road Closures, Traffic Control and/or Health Permits. Sound permits will be obtained by Palmer Square Management for their events when required.

PI DAY PRINCETON (participant)

Saturday, March 15: 3:14pm-4pm

Pie throwing contest will take place on the Green in celebration of Einstein's birthday.

COMMUNIVERSITY (participant)

Sunday, April 27: 1:00pm-6pm

Kids performance stage will be hosted on the Green. Work with AC and police re: Square road closures.
(Permits obtained by Arts Council)

8th ANNUAL GIRLS NIGHT OUT

Thursday, May 15 (rain date: Friday, May 16): 4:00pm-9:00pm

An exclusive event featuring sales, discounts and free gifts from our tenants. Green will be utilized for check-in, music and food.

(Health Inspector to be involved)

PANCAKE BREAKFAST PRESENTED BY THE ROTARY CLUB OF PRINCETON

Saturday, May 24: 8:00am-12:30pm

Annual fundraiser for this group.

(Permits obtained by Rotary)

SUMMER BLOCK PARTY PRESENTED BY JAZAMS AND PALMER SQUARE

Friday, June 20: 6:00pm-11:00pm

Children's event featuring crafts, music and food on Palmer Square West, followed by a movie on the Green.

(Police & Health Inspector to be involved)

SUMMER MUSIC SERIES

Every Saturday in July and August: 2:00pm-4:00pm

An eclectic mix of musicians to perform each Saturday on the Green.

BASTILLE DAY WAITER'S RACE PRESENTED BY THE PRINCETON MERCHANTS ASSOCIATION

Thursday, July TBD: 4:00pm-7:00pm

A race around the Square and celebration on the Green.

(Police to be involved; Permits obtained by PMA)

DANCERS ON THE SQUARE PRESENTED BY YWCA PRINCETON

Thursday, July TBD: 7:00pm-9:00pm

Several dance troupes from town will do a special presentation on the Green.

PRINCETON CHAMBER OF COMMERCE, MID-SUMMER MARKETING SHOWCASE

July TBD

Business showcase on the Green.

(Permits obtained by Chamber)

SUMMER SIDEWALK SALE

Friday-Sunday, August 15,16,17: during regular store hours

Sidewalk sales featuring great deals from the stores on the Square, plus music on the Green.

23rd ANNUAL JAZZFEAST

Sunday, September 14: Noon-6:00pm

Music/street festival featuring top jazz performers and popular area restaurants.

(Police & Health Inspector to be involved)

SAVE EVENT

Sunday, October 19: Noon-3pm

Partner with SAVE to create an event that will raise awareness of their animal adoption mission, as well as draw people to the Square.

HALLOWEEN PARADE SPONSORED BY THE ARTS COUNCIL OF PRINCETON

October TDB: 5:00 pm

Parade gathers on the Palmer Square Green and marches to Hinds Plaza.

(Police to be involved; Permits obtained by Arts Council)

ANNUAL CHRISTMAS TREE LIGHTING

Friday, November 28: 4:45pm-6:00pm

Town-wide holiday kick-off, with musical performances and an appearance by Santa.

(Police to be involved)

HOLIDAY A CAPELLA JAM & TOY DRIVE PRESENTED BY THE PRINCETON UNIVERSITY

Friday, December 5: 6:30pm-8:30pm (tentative)

A variety of Princeton University student a capella groups singing and collecting Holiday toys for children.

ANNUAL MENORAH LIGHTING

Wednesday, December 17: 5:00pm-6:00pm

Town-wide lighting of the Menorah. Palmer Square North Plaza.

HOLIDAY ENTERTAINMENT

Saturdays and Sundays, Late November through December:

2-hour afternoon time slots vary

Strolling musicians and singers around the Square/Green

December 24 – Caroling on the Green sponsored by the Arts Council

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