

Put the Brakes on Fatalities Day®
October 10, 2013

PROCLAMATION

WHEREAS, October 10, 2013, has been declared Put the Brakes on Fatalities Day; and

WHEREAS, Across the nation, traffic crashes caused approximately 34,000 fatalities in 2012, and are the leading cause of death for young people ages 15 to 34; and,

WHEREAS, In New Jersey, 589 individuals lost their lives in traffic crashes in 2012; and,

WHEREAS, Alcohol-related crashes accounted for 27 percent of the State's traffic fatalities, while 26 percent of all fatal crashes involved traveling at unsafe speeds; and,

WHEREAS, Motorcyclists, bicycle riders and pedestrians face increased risks on New Jersey's roadways, as people opt for alternative modes of transportation; and,

WHEREAS, 70 motorcyclists, 14 bicyclists and 163 pedestrians were killed in New Jersey in traffic-related crashes in 2012; and,

WHEREAS, Safer driving behaviors such as buckling up, every ride; obeying posted speed limits; stopping for pedestrians in crosswalks and using crosswalks when walking; avoiding aggressive driving behaviors; never driving impaired; wearing proper safety gear when riding a motorcycle or bicycle; and, focusing solely on driving by avoiding distractions, can dramatically reduce the number of traffic-related injuries and deaths;

Now, therefore, I Liz Lempert, Mayor of Princeton, New Jersey, do hereby proclaim October 10, 2013, Put the Brakes on Fatalities Day®, and call upon everyone to put these lifesaving behaviors into practice to improve safety on the roadways in our community and throughout the State.

GIVEN UNDER MY HAND AND SEAL THIS 23rd DAY OF SEPTEMBER, 2013.

Liz Lempert, Mayor