

PALMER SQUARE MANAGEMENT
EVENT SCHEDULE
2013

On February 25, 2013 Palmer Square Management, L.L.C. requests permission to use the park-like area known as The Green and the PSW, PSE, PSN, 1 PS right-of-way areas for a series of annual downtown events.

A Certificate of Insurance in the amount of \$1,000,000 naming the Mayor and Council of the Borough of Princeton as *Certificate Holder* and *Additional Insured* is on file in the Borough Clerk's office through June 10, 2013. The annual certificate for June 11, 2013 - June 10, 2014 will be forwarded to the clerk's office.

The contact for each event held in Palmer Square is: Anita Fresolone, Director of Marketing, 609.921.2853 or afresolone@palmersquare.com.

Palmer Square will work closely with Police and other officials re: Road Closures, Traffic Control and/or Health Permits. Sound permits will be obtained by Palmer Square Management for their events when required.

PI DAY PRINCETON (participant)

Sunday, March 10: 3:14pm-4pm

Pie throwing contest will take place on the Green in celebration of Einstein's birthday.

SAVE EVENT

Early April: Noon-3pm

In planning stages. Partner with SAVE to create an event that will raise awareness of their animal adoption mission, as well as draw people to the Square.

COMMUNIVERSITY (participant)

Sunday, April 28: 1:00pm-6pm

Kids performance stage will be hosted on the Green. Work with AC and police re: Square road closures.
(Permits obtained by Arts Council)

7th ANNUAL GIRLS NIGHT OUT

Thursday, May 16 (rain date: Friday, May 17): 4:00pm-9:00pm

An exclusive event featuring sales, discounts and free gifts from our tenants. Green will be utilized for check-in, music and food.

(Health Inspector to be involved)

PANCAKE BREAKFAST PRESENTED BY THE ROTARY CLUB OF PRINCETON

Saturday, May 25: 8:00am-12:30pm

Annual fundraiser for this group.

(Permits obtained by Rotary)

SUMMER BLOCK PARTY PRESENTED BY JAZAMS

Friday, June 21: 6:00pm-11:00pm

Children's event featuring crafts, music and food on Palmer Square West, followed by a movie on the Green.

(Police & Health Inspector to be involved)

BEST OF BROADWAY WITH OPERA NEW JERSEY

Friday, June TBD: 7:00pm-9:00pm

Friday, July TBD: 7:00pm-9:00pm

Special evening musical presentations on the Green.

SUMMER MUSIC SERIES

Every Saturday in July and August: 2:00pm-4:00pm

An eclectic mix of musicians to perform each Saturday on the Green.

LUNCHTIME MUSIC SERIES

Select Thursdays in July and August: Noon-2:00pm

Musicians perform to a lunchtime crowd on the Green.

BASTILLE DAY WAITER'S RACE PRESENTED BY THE PRINCETON MERCHANTS ASSOCIATION

Thursday, July TBD: 4:00pm-7:00pm

A race around the Square and celebration on the Green.

(Police to be involved; Permits obtained by PMA)

DANCERS ON THE SQUARE PRESENTED BY YWCA PRINCETON

Thursday, July TBD: 7:00pm-9:00pm

Several dance troupes from town will do a special presentation on the Green.

PRINCETON CHAMBER OF COMMERCE, MID-SUMMER MARKETING SHOWCASE

Tuesday, July 16 (rain date: Thursday, July 18): 4:00pm-7:00pm (tentative)

Business showcase on the Green.

(Permits obtained by Chamber)

SUMMER SIDEWALK SALE

Friday-Sunday, August 16 - 18: during regular store hours

Sidewalk sales featuring great deals from the stores on the Square, plus music on the Green.

FASHION'S NIGHT OUT

Thursday, September 5: 6:00pm-9:00pm

Nationwide event celebrating fashion. Mainly in-store events. Green may be utilized.

22nd ANNUAL JAZZ FEAST

Sunday, September 15: Noon-6:00pm

Music/street festival featuring top jazz performers and popular area restaurants.

(Police & Health Inspector to be involved)

PALMER SQUARE FALL EVENT

October TDB: 10:00am-4:00pm

A customer appreciation day style event with promos, activities, games, music, face-painting, etc.

HALLOWEEN PARADE SPONSORED BY THE ARTS COUNCIL OF PRINCETON

October 26: 5:00 pm

Parade gathers on the Palmer Square Green and marches to Hinds Plaza.

(Police to be involved; Permits obtained by Arts Council)

PRINCETON HALF MARATHON SPONSORED BY HI-TOPS

Sunday, November 3: 6:00am-Noon

Palmer Square Green will be utilized for this event.

(Palmer Square and Hi-tops working closely together on all logistics; HiTops to obtain all permits)

(Police & Health Inspector to be involved)

ANNUAL CHRISTMAS TREE LIGHTING

Friday, November 29: 4:45pm-6:00pm

Town-wide holiday kick-off, with musical performances and an appearance by Santa.

(Police to be involved)

ANNUAL MENORAH LIGHTING

Monday, December 2: 5:00pm-6:00pm

Town-wide lighting of the Menorah. Palmer Square North Plaza.

HOLIDAY A CAPELLA JAM & TOY DRIVE PRESENTED BY THE PRINCETON UNIVERSITY

December 6: 6:30pm-8:30pm (tentative)

A variety of Princeton University student a capella groups singing and collecting Holiday toys for children.

HOLIDAY ENTERTAINMENT

Saturdays and Sundays, Late November through December: 2-hour afternoon time slots vary

Strolling musicians and singers around the Square/Green

December 24 – Caroling on the Green sponsored by the Arts Council

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