

2015
COUNCIL GOALS AND PRIORITIES

INITIATIVES	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Complete work of Affordable Housing Task Force and review recommendations for implementation	4.1	<ul style="list-style-type: none"> • Identify potential sites • Evaluate potential sites/recommendations • Present to Council 	<ul style="list-style-type: none"> • March 1 • July 1 	Affordable Housing Task force Governing Body Staff
Develop Bicycle Path Plan as an element of the Master Plan.	8.6	<ul style="list-style-type: none"> • Engage Consultant • Develop Plan • Plan reviewed before PB • Plan adoption 	<ul style="list-style-type: none"> • April 1 • Oct 1 • Nov 1 • Dec 1 	Consultant Staff T&T Bike Ped Committee Planning Board
Develop style guide for all communications, emails, signs, letterhead etc.	11.2	<ul style="list-style-type: none"> • Identify component to be included in style guide • Develop style guide • Integrate style guide into communications 	<ul style="list-style-type: none"> • May 1 • July 1 • Sept 1 	Administration Governing Body
Prioritize and establish schedule for remaining sections of code requiring harmonization	2.1	<ul style="list-style-type: none"> • Review ordinance harmonization calendar • Introduction and adoption of various codes • Send new document to codifier to produce new code book – online and hard copy 	<ul style="list-style-type: none"> • March 1 • Ongoing 	BM Ordinance Review Committee Administration Attorney

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Decide on direction of Witherspoon St/Witherspoon – Jackson neighborhood initiative	3.1	<ul style="list-style-type: none"> • Gain additional public input • Review available options • Implement agreed upon option 	<ul style="list-style-type: none"> • June 1 • Aug 1 • Oct 1 	Council Consultant Staff
Review recommendations of Advisory Planning District Task Force for possible implementation	3.2	<ul style="list-style-type: none"> • Review recommendation • Select Recommendation • Implement desired recommendations 	<ul style="list-style-type: none"> • March 1 • May 1 • September 1 	APD Task force Governing Body
Complete harmonization of parking ordinances	5.1	<ul style="list-style-type: none"> • Introduction and adoption of parking code • Send new document to codifier to produce new code book – online and hard copy 	<ul style="list-style-type: none"> • June 1 • August 1 	Staff Ordinance Review Committee
Review staff recommendations for improved ticketing and payment system for Spring St garage, and implement an improved system	5.2	<ul style="list-style-type: none"> • Review staff recommended solutions • Prepare RFP/Bid • Award/Installation of equipment 	<ul style="list-style-type: none"> • June 1 • Sept 1 • Oct 1 	Staff

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INITIATIVE	PROJECT #	STEPS & OBJECTIVE	DELIVERY DATE	SHEPARDING RESPONSIBILITY
Review and update list of historic properties and/or sites	6.1	<ul style="list-style-type: none"> • Hire Consultant • Data collection historic properties and/or sites • Public meeting/hearings HPC and PB 	<ul style="list-style-type: none"> • April 1 • Sept 1 • Oct 1 	Staff Planning Board Historic Commission Consultant
Seek ways to constrain legal costs	8.3	<ul style="list-style-type: none"> • Monthly monitoring legal cost 	<ul style="list-style-type: none"> • On going 	Legal Committee
Issue RFP and select contractor for River Rd solar farm	8.5	<ul style="list-style-type: none"> • Prepare/Solicit RFP • Evaluate Proposals • Select contractor 	<ul style="list-style-type: none"> • April 1 • June 1 • Sept 1 	Consultant Staff
Review and possible reset long term capital plan	9.4	<ul style="list-style-type: none"> • Review all capital projects • Prioritize capital needs adjust spending level if required 	<ul style="list-style-type: none"> • April 1 	Administration Finance Committee CFAC Council
Complete and implement PD strategic plan	10.1	<ul style="list-style-type: none"> • Complete strategic plan document • Develop action plan to achieve strategies identified in the plan 	<ul style="list-style-type: none"> • April 1 • July 1 	Staff Public Safety Committee Consultant
Improve web site for appearance and accessibility	11.1	<ul style="list-style-type: none"> • Develop a list of functional or visual modifications to the website so that it can provide clear and easy to access information 	<ul style="list-style-type: none"> • July 1 	Governing Body Staff Consultant

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Review results of study of FD space and equipment needs. Prepare plan for Council review and approval to implement results of study	12.1	<ul style="list-style-type: none"> • Review facility needs study • Develop preliminary design options and cost estimates • Develop course of action based on study results 	<ul style="list-style-type: none"> • June 1 • Oct 1 • Dec 1 	Mayor Staff Administration Consultant Fire Council
Establish working group with PFARS to establish schedule to formalize plans for new PFARS facility	12.2	<ul style="list-style-type: none"> • Establish project schedule • Determine and Authorize Funding 	<ul style="list-style-type: none"> • April 1 • June 1 	PFARS Administration Council
Mary Moss Park -- get neighborhood input, design, put out to bid. Look for opportunities for partnerships for development of park	12.4	<ul style="list-style-type: none"> • Receive public input • Develop preliminary design • Prepare specifications/bid 	<ul style="list-style-type: none"> • June 1 • July 1 • Sept 1 	Staff Parks and Recreation Commission
Establish a capital asset maintenance replacement plan for all capital assets	12.6	<ul style="list-style-type: none"> • Identify capital assets • Develop maintenance and replacement plan 	<ul style="list-style-type: none"> • August 1 • Oct 1 	Staff

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Develop and implement plan to maximize use of Access Princeton	10.6	<ul style="list-style-type: none"> • Explore the potential to enhance use of Access Princeton • Identify desired enhancement • Implement enhancements 	<ul style="list-style-type: none"> • May 1 • July 1 	Administration Staff
Look for “best practices” to involve all staff in budget/cost savings	10.8	<ul style="list-style-type: none"> • Review/evaluate “Best Practice” • Implement select practices 	<ul style="list-style-type: none"> • April 1 	Administration Staff
Explore the feasibility of succession planning for larger operating departments	10.10	<ul style="list-style-type: none"> • Identify succession planning needs • Identify talent pool • Develop succession strategies • Implement succession strategies 	<ul style="list-style-type: none"> • July 1 • Sept 1 • Nov 1 	Administration Personnel Committee
Fine tune the process of circulating the agendas and supporting documents ahead of meetings.	10.11	<ul style="list-style-type: none"> • Evaluate agenda process • Identify strategies to improve the process • Implement agreed upon process improvements 	<ul style="list-style-type: none"> • April 1 • June 1 • June 1 	Council Administration

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Other initiatives identified but not making the prioritized list of projects

- 1.3 Work with local organizations to determine reasons for many vacant office buildings in Princeton. Develop plan to attract startup, small and medium size corporations to Princeton
- 4.2 Establish plan for housing rehabilitation to meet expected COAH requirements
- 7.1 Estimate cost of increased leaf and brush pickup
- 7.2 Study need for increased recycling capacity in CBD
- 8.1 Draft underage drinking ordinance for Council consideration
- 8.2 Prepare cost estimate and plan to convert all interior and exterior lighting to LEDs
- 8.4 Obtain estimate of tree loss resulting from Irene, Sandy and other storms. Prepare and estimate cost of tree replacement plan
- 9.2 Begin 2015 budget planning with goal of flat budget and/or no municipal property tax increase
- 9.3 Review “fair share” payments by Princeton Theological Seminary, Rider, IAS and other non-profit/tax exempt institutions. Develop plan for Council action that rationalizes payments in comparison to Princeton University agreement
- 10.3 Review procedures and best practices for Council meetings with goal of more effective and efficient meetings
- 10.4 Conduct periodic review of public safety statistics with goal of identifying problem areas that require increased policing attention
- 10.7 Implement use of GIS system across all departments
- 10.9 Support Health Dept. accreditation and development of strategic plan
- 10.12 Make the technology changes necessary to facilitate remote participation in council meetings

Strategic Priority 1 Provide Financial Sustainability Community		<i>Staff/Administration</i>	
Strategic Priority 2 Provide a Safe and Inclusive Community			
Strategic Priority 3 Provide a well Run Community			