

# Princeton

400 Witherspoon Street □ 1 Monument Drive □ Princeton, NJ 08540

## Public Transit Advisory Committee

Thursday, August 14, 2014, 9:30 a.m.

East Conference Room, Monument Municipal Building

### AGENDA

1. July “FreeB” Report –
  - a. Passenger counts
  - b. On-time tally
2. Up-Grading the System
  - a. New Vehicles
  - b. Transponders to show FreeB on Tiger Tracker
4. Serving the Downtown
5. Promotion
  - a. Schedules Posted at Key Locations and Bus Shelters
  - b. FreeB Sandwich Board at Dinky station
  - c. FreeB Sandwich Board at Community Pool
  - d. Web Address on Vehicles
  - e. Other marketing
7. Next Meeting – Thursday, September 11, 2014 (?)