

# Princeton

400 Witherspoon Street □ 1 Monument Drive □ Princeton, NJ 08540

## Public Transit Advisory Committee

Thursday, May 15 2014, 9:30 a.m.

East Conference Room, Monument Municipal Building

### AGENDA

1. Increasing Ridership on the Dinky and other NJ Transit Connections.
  - a. Ridership. (Inaccurate Trenton Times story.)

Does NJ Transit periodically collect Dinky ridership figures? Could we get on someone's distribution list to see them ... i.e., measure our improvement and progress?
  - b. Over-coming missed connections
    - (1.) From Northeast Corridor train delays
    - (2.) To or from trains in the Trenton-Philadelphia direction
    - (3.) In inclement weather when Northeast Corridor trains run on weekend schedule
  - c. Improving connectivity to our FreeB jitney circulator, the 605, the 606, the 655 and the University's Tiger Transit system?
  - d. Implementing change in #655 route from Princeton to Plainsboro via Hospital.
  - e. Encouraging pedestrians and bicyclist to use the Dinky.
    - (1.) Signage for pedestrian sidewalks and trails to and from new station.
    - (2.) Signage for bicycle paths and trails to and from new station.
    - (3.) Bikes on Dinky and Northeast Corridor trains
    - (3.) Station bike racks and lockers, bike rentals and repairs ?
  - f. Accommodating motorists – monthly permit holders, daily meter space users
  - g. Other changes and marketing anticipated with opening of new Princeton Station in the fall
2. April Report –
  - a. Passenger count
  - b. On-time tally

OVER

- 3 Transponders to show FreeB on Tiger Tracker
4. Recap: Communiversity -- April 27
5. Memorial Day Parade – May 24
6. Promotion
  - a. FreeB Sandwich Boards at Dinky station
  - b. Web Address on Vehicles
  - c. Schedules Posted at Key Locations and Bus Shelters
- 7.. Next Meeting – Thursday, June 12, 2014 (?)

OVER