

# Princeton

400 Witherspoon Street □ 1 Monument Drive □ Princeton, NJ 08540

## Public Transit Advisory Committee

Thursday, March 20, 2014, 9:30 a.m.

East Conference Room, Monument Municipal Building

### AGENDA

1. February Report –
  - a. Passenger count
  - b. On-time tally
  
2. Applications for Mass Transit Trust Fund Grants -- April 11
  - a. GPS Transponders to Show FreeB on Tiger Tracker  

Comment: "We are interested in your proposal to outfit the freeB vehicles with GPS transponders."

    - Who on staff would be responsible as the point of contact?
    - How many transponders are required — 2 or 3?
    - What is the project schedule?
    - What are projected travel costs?
  
  - b. Replacement Vehicle for FreeB  

Comment: "The municipality has secured another funding source for the replacement of the freeB vehicle, so the trustees did not consider that request."
  
  - c. Additional Vehicle for Dinky Station Connection for Mid-Day FreeB  
    - What is the ridership data for the existing service?
    - Have you obtained a funding source commitment for the ongoing operating costs of a third bus?
  
3. Application to NJ Transit for Replacement Grant
  
4. Remote Parking and Transportation for Communiversity -- April 25
  
5. Restoring FreeB Sandwich Boards
  - a. At Dinky station
  - b. On electronic municipal trash cans
  
6. Route #655 Review – March 31
  
7. Up-Grading Bus Stops and Bus Shelters

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8. Additional Mission – cooperative transit improvement effort with University
  - a. Additional Dinky Service – off-peak hours, weekends, Trenton/SEPTA connections
  - b. Fund a Wider Collector System – to bring passengers to new station.
  - c. Schedule Tiger Transit to Meet All Incoming Dinky Trains
  - d. Improve Dinky Connections to Tiger Transit
  - e. Install Electronic Route Map and Tiger Transit Locator - at new station
  - f. Help Offset Cost of FreeB Shuttle
  - g. Co-Op to Boost Dinky and Public Tiger Transit Riders
  - h. Dinky Receipt Discounts – Merchants, McCarter, University sports, restaurants
  - i. TDM Dinky Rider Subsidy – faculty, staff, graduate students
  - j. New Arts District Destinations – indoor, outdoor, community, retail
  - k. Ride to the Arts – from NYC & Phila.
9. Marketing Update
10. Next Meeting – April 10, 2014 (?)

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