

# Princeton

400 Witherspoon Street □ 1 Monument Drive □ Princeton, NJ 08540

## Special Task Force on Free-B Transit

Thursday, February 20, 2014, 9:30 a.m.  
East Conference Room, Monument Municipal Building

### AGENDA

1. January Report – passenger count & on-time tally
2. Suspension of FreeB Service during Snow Emergencies
3. Applications for Mass Transit Trust Fund Grants
  - a. GPS Transponders to Show FreeB on Tiger Tracker
  - b. Replacement Vehicle for FreeB
  - c. Additional Vehicle for Dinky Station Connection for Mid-Day FreeB
4. Proposed Council Resolution to Rename Task Force (see attached)
5. Human Services Department Request for After-School Student Transportation
6. Remote Parking and Transportation for Communiversity (April 25)
7. Restoring FreeB Sandwich Boards
  - a. At Dinky station
  - b. On electronic municipal trash cans
8. Up-Grading Bus Stops and Bus Shelters
9. Additional Mission – cooperative transit improvement effort with University
  - a. Additional Dinky Service – off-peak hours, weekends, Trenton/SEPTA connections
  - b. Fund a Wider Collector System – to bring passengers to new station.
  - c. Schedule Tiger Transit to Meet All Incoming Dinky Trains
  - d. Improve Dinky Connections to Tiger Transit
  - e. Install Electronic Route Map and Tiger Transit Locator - at new station
  - f. Help Offset Cost of FreeB Shuttle
  - g. Co-Op to Boost Dinky and Public Tiger Transit Riders
  - h. Dinky Receipt Discounts – Merchants, McCarter, University sports, restaurants
  - i. TDM Dinky Rider Subsidy – faculty, staff, graduate students
  - j. New Arts District Destinations – indoor, outdoor, community, retail
  - k. Ride to the Arts – from NYC & Phila.
10. Marketing Update
11. Next Meeting – March 20, 2014 (?)