

FOR IMMEDIATE RELEASE

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Princeton Seeks Community Engagement on New Bicycle Master Plan Study

PRINCETON, NJ – On Thursday, November 12, 2015, the first community outreach meeting for the Princeton Bicycle Master Plan Study will be held from 6:30 PM to 8:30 PM in the Community Room at 400 Witherspoon Street, Princeton, NJ. Professional staff from Princeton’s Engineering Department and Parsons Brinckerhoff, the study consultant, will provide an overview of the study process and design guidelines, gather public comments regarding the community vision and needs for bicycle transportation improvements, and answer questions in an informal one-on-one basis. A Spanish language translator will be available at this meeting.

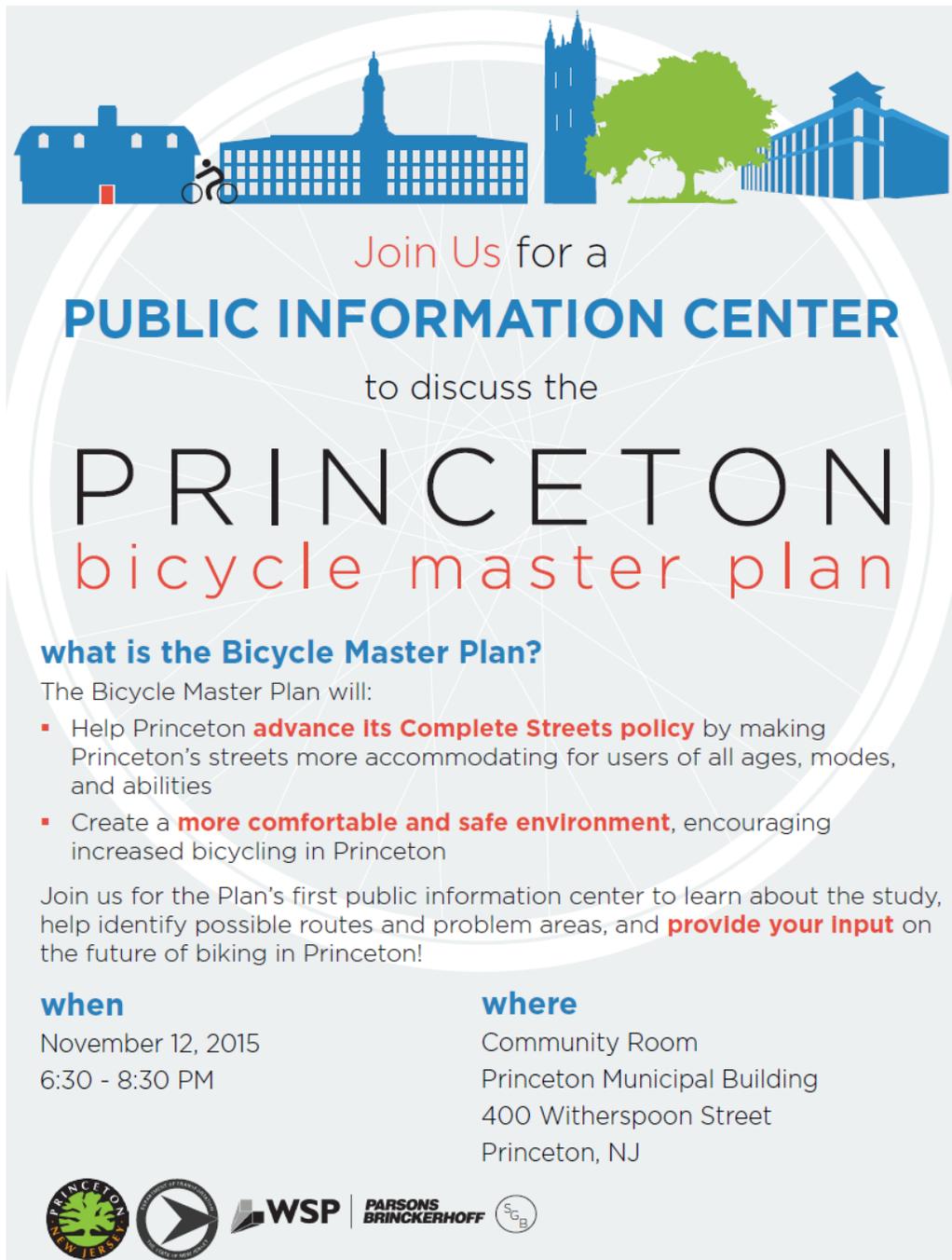
The Bicycle Master Plan Study, funded by the New Jersey Department of Transportation, will produce a Bicycle Master Plan for Princeton, including a network map and typical design cross-sections. The plan would then go to the Princeton Planning Board for adoption as a part of the Circulation Element of the Princeton Community Master Plan. A Princeton Bicycle Master Plan will bolster the municipality’s efforts in recognizing and accommodating bicycling within its transportation network.

“A Bicycle Master Plan has the potential to be transformational for Princeton,” said Mayor Liz Lempert. “In 2013 we adopted a Complete Streets policy, and in 2014 and 2015 we received federal recognition of our efforts to accommodate all ages, abilities, and modes of travel through Safe Routes to Schools and Congestion Management grants for pedestrian traffic signal improvements and bike share expansion in Princeton. By redefining our streets as places for all users, we can slow down cars, make walking and biking safer, and provide connections to regional transit. Community engagement is

paramount in creating a viable Bicycle Master Plan. I urge all interested residents to participate in this study.”

More information on the Bicycle Master Plan Study is available at

<http://www.princetonnj.gov/BPAC/bicycle-master-plan.html>.



The graphic features a stylized skyline of Princeton buildings in blue and green, with a cyclist icon. The background is a light gray with a white circular graphic element containing a network of lines.

Join Us for a
PUBLIC INFORMATION CENTER
to discuss the
PRINCETON
bicycle master plan

what is the Bicycle Master Plan?
The Bicycle Master Plan will:

- Help Princeton **advance its Complete Streets policy** by making Princeton’s streets more accommodating for users of all ages, modes, and abilities
- Create a **more comfortable and safe environment**, encouraging increased bicycling in Princeton

Join us for the Plan’s first public information center to learn about the study, help identify possible routes and problem areas, and **provide your input** on the future of biking in Princeton!

when November 12, 2015 6:30 - 8:30 PM	where Community Room Princeton Municipal Building 400 Witherspoon Street Princeton, NJ
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