



RESOLUTION 21-158

Resolution Awarding a Goods and Services Contract to Economic Development Strategist, LLC for Consulting Services in an Amount Not to Exceed \$17,500.00

WHEREAS, PRINCETON requires consulting services and expertise from a qualified firm for purpose of assisting PRINCETON with exploring methods for the economic revitalization of the business districts; and

WHEREAS, pursuant to Resolution No. 20-319 approved on September 30, 2020, PRINCETON awarded a goods and services contract to Economic Development Strategists, LLC (“EDS”) to provide the first phase of the sought-after consulting services to Princeton for a flat fee of \$17,500.00; and

WHEREAS, Princeton now seeks to proceed with the second phase of its study of how best to revitalize its business districts, and to that end wishes to continue to retain the services of EDS to assist Princeton with this endeavor; and

WHEREAS, EDS on February 1, 2021 provided a written proposal to Princeton for purposes of performing the second phase of the sought-after services, for a flat fee \$17,500.00; and

WHEREAS, Princeton has a need to acquire these services without a “fair and open process” as defined by P.L. 2004, c.19 (the “Local Unit Pay-to-Play Law”), and in connection therewith, EDS has completed and filed with Princeton the required Campaign Contributions Affidavit pursuant to N.J.S.A. 19:44A-20.8, Certification Regarding Political Contributions pursuant to N.J.S.A. 19:44A-20.26 and affidavit pursuant section 2-87 of the Princeton Code (collectively, the “Pay-to-Play Forms”); and

WHEREAS, the term of the agreement shall be effective as of March 1, 2021 and shall terminate upon completion of the tasks set forth in the February 1, 2021 EDS proposal, which is anticipated to be six months from its commencement, and the consulting services shall not exceed a total cost of \$17,500.00; and

WHEREAS, the Chief Financial Officer has certified that sufficient funds are available to pay for said services; and

WHEREAS, because the value of the agreement does not exceed the bid threshold, this contract award is exempt from public bidding pursuant to N.J.S.A. 40A:11-3a and 40A:11-6.1a;

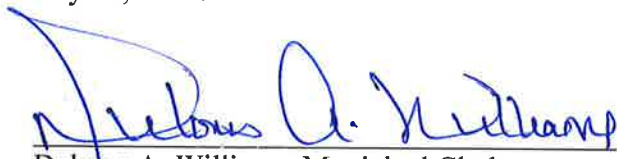
NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the Municipality of Princeton, County of Mercer, State of New Jersey, as follows:

1. The Mayor and Clerk are hereby authorized and directed to execute an agreement with Economic Development Strategists, LLC (“EDS”), to provide consulting services to Princeton in connection with the development of a plan for the economic revitalization of Princeton’s business districts, as set forth in more detail in EDS’s proposal dated February 1, 2021 (the “Proposal”).
3. EDS shall be compensated for its services at a flat rate of \$17,500.00, payable as follows: \$5,500.00 retainer/deposit upon execution of the agreement and \$3,000.00 per month for the following four months.
4. A copy of this Resolution, the Pay-to-Play Forms and the agreement shall be placed on file in the Office of the Clerk.
5. A notice of this action shall be published in the official newspaper as required by law.

6. This resolution shall take effect immediately.

Councilperson	Absent	Present	1 st	2 nd	Yea	Nay	Abstain	Disqualified
Mr. Cohen		X			X			
Ms. Fraga		X			X			
Ms. Niedergang		X		X	X			
Ms. Pirone Lambros		X	X		X			
Ms. Sacks		X			X			
Mr. Williamson		X			X			
Mayor Freda		X						

I, Delores A. Williams, Municipal Clerk of Princeton, do hereby certify that the above is a true copy of a resolution adopted by the Mayor and Council of Princeton at a meeting held May 10, 2021.



Delores A. Williams, Municipal Clerk

ATTACHMENTS:

- EDS Agreement Phase 2 (PDF)
- EDS Agreement Exh. A (AA-EEO addendum) (PDF)
- EDS Agreement Exh. B (Sales Use Tax addendum) (PDF)
- EDS Agreement Exh. C (EDS Phase 2 Proposal rev) (PDF)